

# Tupperware®

## 5 WEEK COUNTDOWN TO BIRTHDAY MONTH 2020

All meetings and demo ideas referenced here are great either in-person or held virtually, depending on your area. Ask your Upline about events in your area.

### MARCH 21–27 CLOSE OF SALES MONTH

- Attend your Tupperware Sales Meeting/Rally this week.
- Hold 1 or more demonstrations/parties this week.
- Date 2 or more demonstrations into the first 2 weeks of April to frontload the month.
- **Demo Idea:** Hold a No Time To Waste, dinner's done in 20 minutes to feature our microwave line. Show your meal at a party or virtually via FB live.
- Make contact calls to set up a Fundraiser.
- Consultants: give a recruit lead to your Manager.  
All other Career Levels: register at least 1 new Independent Rep.
- Step up to Manager, earn your PJ's and enter the Manager Growth Program in April!
- **Order your Mid-April Brochure samples on March 26.**

### MARCH 28–APRIL 3

- Attend your Tupperware Sales Meeting/Rally.
- Hold 1 or more demonstrations/parties this week.
- **Demo Idea:** Hold an Easter Candy Class or Make it Bundt to prepare a cake in the Bundt Form. Share your creations on FB.
- Date 2 or more demonstrations into April.
- Consultants: give a recruit lead to your Manager.  
All other Career Levels: register at least 1 new Independent Rep.
- Make the decision to take the next step in your business! Step up to Leadership, enter a program and be part of fun! Take a pic and post on FB to show your success!



### APRIL 4–10: HAPPY PASSOVER!

- Attend SPRINGFEST! See the New Summer Catalog & MORE!!  
**Summer Catalog Samples open 4/9.**
- Hold 1 or more demonstrations/parties this week.  
**Party Ideas:** An "Eggactly what you want" brunch or DIY Spring Cleaning Party
- Date 2 or more demonstrations into April.
- Prepare your May Birthday Month contact list! Start to connect with repeat Birthday Month hosts to set their date for week 1 of May.
- Consultants: give a recruit lead to your Manager.  
All other Career Levels: register at least 1 new Independent Rep.
- Share and build your unit/team by "Beeing" the Difference! **Step Up and Extend a Hand!** Who will you partner with on your unit/team to achieve more?

IT'S  
ALMOST  
BIRTHDAY  
MONTH!



## APRIL 11–17: HAPPY EASTER!

- Attend your Tupperware Sales Meeting/Rally.
  - Hold 1 or more demonstrations/parties this week.  
**Party Idea:** Kids in the Kitchen (make smoothies or a dirt (dump) cake using the Power Chef)
  - Date 2 more demonstrations/parties into April and add 2 or more parties into the first week of May.
  - **DATE-A-TON Week!** How many May parties will you date in 1 day?
  - Party Plan all of your Birthday Month Hosts with the new Catalog and May month Long brochure.
  - Consultants: give a recruit lead to your Manager.
- All other Career Levels: register at least 1 new Independent Rep.
- Check out your progress! How close are you to achieving that next goal?
  - Show me the money! Maximize your schedule and earnings by stepping up to MORE!

## APRIL 18–24:

### • April 18th: TupAwareness Day!

Who will you connect with today?

#### Here are 4 ideas for a Virtual Pop Up:

1. *Breakfast Brews:* In the morning, invite friends and their guests to join you via FB or zoom with a cup of coffee to connect and learn more about Tupperware. Feature Cold Brew Carafe, Breakfast Maker, FridgeSmart etc.
2. *Dinner on Demand or Family Food Frenzy:* Tired of the same old meal? Make your favorite recipe and share it on FB live! Do a call out for guests to post a pic of their favorite recipe.
3. *Familytime is Tuppertime:* Take pics of your Tupperware in action with your family and post solution-driven ideas to create family moments together.
4. *Be my guest:* Go live in your VIP group or business page and hold your own FB party.

- Attend your Tupperware Sales Meeting/Rally.
- Hold 1 or more demonstrations/parties this week.  
**Party/Demo Idea:** Let's Fiesta with an early start to Cinco de Mayo making salsa and guacamole.
- Date 2 or more demonstrations/parties into May! **Think BIGGER!!**
- Consultants: give a recruit lead to your Manager.  
All other Career Levels register at least 1 new Independent Rep.
- Step up to Manager to enter the Manager Growth Program in May!
- **Order Mid-May samples on April 23rd.**