

# Tupperware Winter & Spring 2020 Catalog Overview

Catalog opens for customers: December 28, 2019



For more than 70 years, Tupperware has been committed to making a positive impact on the world around us and helping you live life better with time-saving, durable products. We have always used our business opportunities and our products to help people **make a difference** in their daily lives while reducing their individual impact on the environment by minimizing their plastic and food waste.

As a company, we are committed to continually evaluating how we can further reduce our carbon footprint—from the design, production and packaging of our products, to how they get to your door and through their continual use. By 2025, our goal is to deliver our products to you in only compostable and biodegradable packaging.

We encourage everyone to join us as we focus on the longevity of our planet by wasting less in our daily lives. And to do that, we have launched a movement called **No Time to Waste**. Take the pledge at [sustainability.tupperwarebrands.com](https://sustainability.tupperwarebrands.com) and help us make a difference.

The 2020 Winter & Spring Catalog features many more **new** product solutions to help your customers waste less and live more. From eco-friendly meal prep solutions to help them save money and reduce environmental waste, to time-saving solutions that create opportunities to connect with family or friends at the end of a long day, our products are here to help them **do good** in so many parts of their life.

We've also added the new Business Kit (those sponsored starting December 28), fundraiser offer, purchase with purchase and Host Gift Specials back into the catalog to make this your one stop business tool.

## ***For Customers***

- **Smooth Chopper:** Your go-to for all things smoothie is back! With more than double the capacity of the Chop 'N Prep® Chef, this is the perfect mid-sized prep tool. Make your own healthy smoothie drinks in minutes and serve in our **Insulated Tumbler with Eco Straw** for the ultimate smoothie experience.
- **Kitchen Tools Mixing Spoon:** Made with a hole in the center to help reduce resistance when mixing, the mixing spoon is the perfect addition to your kitchen tools. Customers can purchase separately or you can offer them the **Kitchen Tools Complete Set** so they're prepared for anything.
- **Microfiber Towel Collection:** There's a Microfiber Towel for that! Each towel has a specific weave and texture to help them perform their main function designated by an embroidered symbol. Disposable-free cleaning just got easier.
- **CrystalWave® PLUS Lunch 'N Dish with Cold Cup and CrystalWave® PLUS Divided Dish:** Two favorite CrystalWave® Containers have been upgraded with PLUS stain guard and added to the collection to help your customers reduce food waste with containers made just for leftovers.
- **Eco Straw Set:** The first straw of its kind and the last straw you'll ever need is here. Help your customers choose to reuse with a straw set designed to make a difference.
- **Frozen II and Justice League:** Snack time heroes unite with three new sets featuring some of our favorite characters. Invite Elsa and Olaf for a playdate with the **Frozen II Water Bottle Set** and the **Frozen II Snack Set** or turn your home into a super hero

sanctuary with the **Justice League Snack Set**. Customers can meal prep for their kiddos with containers made just for them.

- **On the Go Cutlery and TupperKids Feeding Spoon with Case:** Eating on the go just got easier with cutlery made to go wherever you do. On the Go Cutlery comes with a storage case so you are always ready to eat. And, Tupper Kids will love that there's one just for them. Pair with the **TupperKids Feeding Set** for the best upsell.
- **And SO MUCH MORE!**

### **For Hosts**

Hosts really do get the most with two new **Host Gift Specials** at the **\$600+ US/\$700+ CA and 2 Datings** level.

#### **Host Gift Specials:**

The **Modular Mates® 11-Pc. Set** is the perfect Modular Mates® starter set. With a little bit of everything, your Hosts can organize their kitchen with different sizes and shapes, plus, one Super Oval Pour-All seal and ten regular seals.

The **One Touch® Reminder 8-Pc. Canister Set (x2)** makes counter organization easy. In bold new colors, Hosts can store everything from cookies to coffee in canisters. Windows make it easy to see what's inside and make shopping lists at a glance.

*In the printed version of the catalog, the value of the **One Touch® Reminder 8-Pc. Canister Set** was incorrect. We have corrected the online versions and expanded the contents of this set. Hosts will receive 16 pieces—set of four 17½-cup/4 L canisters, set of four 12-cup/2.8 L canisters and set of eight 5-cup/1.2 L canisters and seals—all valued at \$160 US/\$200 CA.*

#### **Bundles (page 7 of Catalog):**

Customers have the option to purchase some of our favorite products in curated sets or encourage them to host a party and they can get them half-off with a qualifying party.

The **No Time to Waste Set** has everything your customers need to waste less and live more. Perfect for meal prepping hot or cold lunches, snacks and beverages.

The **Chef Series II Cookware Set** is the beginning of your customer's lifetime relationship with their favorite cookware. Help them start their collection with two essential pieces.

The **Prepped & Ready Set** is full of prep tools to make your customers life easier. Mix together batters, marinades, dressings and more.

Because we know your customers (ahem – potential Hosts) are looking to get organized and get healthy, we wanted to offer the following new additions to the **Thank You Gift selections**:

- **EXCLUSIVE FridgeSmart® Minis**
- **EXCLUSIVE Modular Mates® Round 1 Containers**

We'll continue to offer the Freezer Mates® Ice Cube Trays and the Thatsa® Jr. Bowl as Thank You Gift options for your Hosts to select.

### **Discontinued Products**

With each catalog cycle, we analyze the entire product collection. This is essential to maintaining a healthy assortment of new and best-selling items.

Please help your customers plan ahead. There is no grace period for the discontinued Fall & Holiday 2019 Catalog products. The deadline to submit orders containing discontinued products is Friday, December 27, 2019, the final day that the Fall & Holiday 2019 Catalog is available.

The baseline items changed, reconfigured or discontinued with the start of the Winter & Spring 2020 Catalog are as follows:

PRODUCT	REASON
Jel-Ring® Mold	New Color
Round Container	New Color
Round Cake Taker	New Color
Rectangular Cake Taker	New Color
Snack-Stor® Container	New Color
Snack-Stor® Large Container	New Color
Big Wonders® Large Bowl Set	New Color
Chop 'N Prep® Chef	New Set without seals
Power Chef® System	New Set without seals
Power Chef Premium System	New Set without seals
Universal Series Knives 3-Pc. Set	New Set
Kitchen Tools Complete Set	New Set
Insulated Thermal Flask	Sales Performance
Teen Titans Go! Lunch Set	Sales Performance
Small Stackable Thermal Jar	Sales Performance
Medium Stackable Thermal Jar	Sales Performance
Large Stackable Thermal Jar	Sales Performance
<b>Thank You Gift  </b> Microwave Mini Rice Maker	New Offer
<b>Thank You Gift  </b> Tupperware Impressions Bowls	New Offer

### **Price Changes**

Price changes will go into effect the day the Winter & Spring Catalog opens to customers (Saturday, December 28, 2019).

ITEM	WAS - US	NOW - US	WAS - CA	NOW - CA
Deco Pen	-	-	\$24.00	\$20.00
Freezer Mates® PLUS Starter Set	\$89.00	\$94.00	\$114.00	\$113.00