

Facebook Parties

1. Set up & Host Coach: Set up date/time with the host and mail or drop off host packet just like an in home party!

A. Ask host to send a friend request to you on Facebook so you can start connecting!

B. Set up

- a. Set up public event on business page about 3-5 days in advance
 - i. Include event title, time, description and Tupperconnect shopping link.
 - ii. Include a TW picture on the invite then post and pin to the top.
 - iii. Click edit and add host as co-host.

b. Post how the party works and a welcome message

c. Example:

Welcome to [HOST NAME]'s virtual Tupperware party! Join the party to learn new recipes, time saving tips and see products that make prep to mealtime easy! Check in any time you can during the party, but remember that the last day to order is [END DATE].

Join the fun and participate by asking questions, making suggestions, and letting me know what types of solutions would help you most in your kitchen.

Order online any time throughout the party or feel free to contact me whenever you have questions!

CONSULTANT NAME, PHONE NUMBER and EMAIL ADDRESS

C. Host coach: Contact is key to a successful Facebook Party

a. Send a quick personal video to connect with your host via messenger.

i. Say hello!

1. Introduce yourself and why you're excited about their party.
2. Share why you love what you do.
3. Explain the host program.

ii. Let them know what to do next

1. Watch for host packet in the mail and explain about what's inside
2. Invite them to create a wish list and ask them to send you the list of products they want most.
3. Remind them that they will receive free and half price items so think BIG!
4. Ask them to think about who they want to invite and offer suggestions.

iii. Thank and remind them that you're here to partner every step of the way

iv. Provide a sample message of what to send to friends and family. Sending a personal message to each person to say how excited you are about the party and how you'd love for them to join the fun. You'll get better

responses that way!

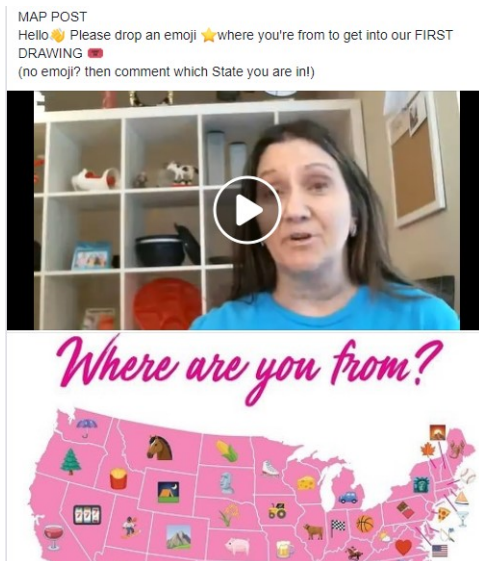
Tips for Hosting a Successful Tupperware Facebook Party!

- ➔ Personally invite 40-60 friends. Don't rely on the FB notification. Send a personal text, message or phone call.
- ➔ Comment on everything I post and be excited! Your guests don't necessarily care why I love Tupperware; they want to know why You love Tupperware.
- ➔ Have Fun! When you are enjoying yourself, your friends will too.
- ➔ Post your own pictures of Tupperware. Share what you love and use. And post your wish list items too.
- ➔ Tag your friends in the party posts. Tag them on the items you think they would like or use.
- ➔ Don't be afraid to post and ask questions. Your friends are probably wondering the same thing.
- ➔ Be sure to personally Thank Everyone who places an Order in your Party!

b. Send a sample invite to the party and tips for a successful party!

2. Pre-Party Posts: Set a theme/recipe for your party so it's easy for guests to follow

A. Introduce yourself and share part of your Tupperware Story



B. Participation Posts, these are not a sales pitch: Each day prior to the party do a post:

- a. Share kitchen tips that feature products in use ex: Are you cabinet chaos or pantry bliss? Have fun pics of you with your mod mates as a “before and after”
- b. No tears involved: Share about the Powerchef/Chop N Prep and why you love it! Then ask a question: How long does it take you to chop onions?
- c. Ask engaging questions: I love using zoodles for noodles! What’s your healthy cooking hack?



d. Share the invite and invite your friends.



- C. Party day selfie and product post! Be sure to message your Host and ask them to tag their friends that RSVPed in the party day post!
- D. Post a reminder 30 minutes before: It's almost party time! Join us here in 30 minutes for lots of fun and kitchen tips! Let them know what they will need: Snack, Drink, Comfy Clothes and a Laptop, Phone or Tablet! Have them comment with "party" so you know they are tuning in!

What you'll need to
Party on
FACEBOOK



3. Let's Party: Focus on solutions for your host and guests

A. Roll call: Welcome to the party and have guests engage in a post



B. Demo video: Start posts featuring TW products and engage with a FB live.



C. Book a party post: Share why it makes sense to party with you on Facebook.

Is YOUR

→ **WISH LIST** ←

BIGGER THAN YOUR BUDGET?

.....

why not **GET IT ALL** FOR

FREE BY HOSTING A PARTY?

REACH \$200 IN PARTY SALES - PICK ONE FREE



THATSA BOWL
12 CUP JR.



FRIDGESMART
MINIS 1½ CUP



MODULAR MATES ROUND 1
6 OZ. CONTAINERS



FREEZER MATES ICE
CUBE TRAYS

D. Recruiting post: Feature why and the welcome bonus

Love the thought of being debt-free?

Independent Rep:

- 25% of your Retail Sales!
- Personal Volume Bonus
- 1 party/week = \$600 profit per month
- 2 parties/week = \$1,400 profit per month

* the amount shown includes personal sales volume bonus

E. Shopping Time: Post link to your TupperConnect here and let them know if they have questions to send a message or post your question here in the comments.

IT'S SHOPPING TIME!

- F. Door prize (if you choose to do one): You can have them engage in a fun game or have them send you answers to a short door prize via messenger.
- G. Thank you! It's a great time to direct them to your business page and website.



4. After Party

- A. Encourage them to join VIP group.
- B. Complete survey (if applicable)
- C. Add a few product posts and reminders of when party closes.
- D. Thank those who have placed orders by posting it in the party.
- E. Close party
- F. Post when party orders have shipped
- G. Thank again and encourage them to stay in touch with all their Tupperware needs.