

TUPPERWARE BRIDAL SHOWERS

A Tupperware Bridal Shower is a unique way of honouring the bride-to-be. If you have never held a Tupperware bridal shower, the following suggestions will assist you in “getting in on the action” this spring.

Tupperware is a household word in most homes in Canada. Many new brides were “teethed” and raised with Tupperware Brand Products being used quite extensively in their homes so it’s natural that they would want to supply their new homes with as much product as possible.

1. Suggest a Tupperware bridal shower at every presentation. “A Tupperware bridal shower is the nicest way to say “I care” to that special friend.”
2. Arrange a date for the shower and begin Party Planning. “You will be able to relax and enjoy yourself at the bridal shower. It will be a pleasure for me to provide the games, game gifts, invitations, demonstration and even the corsage made from game gifts. The Tupperware Dealer does all the work.”
3. The Host will talk with the guests and determine the amount each person will contribute to the gift presentation of Tupperware Brand Products. “I’m planning to host a Tupperware bridal shower for Karen. It’s fun and easy for everyone! Rather than each of us going out and purchasing gifts and wrapping our gifts separately, we simply will put our money together and let Karen select the Tupperware brand products that she really wants. I have 14 guests to invite. What would you feel to be a fair contribution form each of us?”
4. Bridal showers need extra Party Planning as they are really two presentations in one. “Helen, shower presentations are exciting to hold. It’ll be fun to see Karen’s reaction. Tell me, who will receive the Host credit for the shower?” Give host time to answer. No doubt she will give all the credit to the bride. When the Host gifts are awarded to the bride-to-be, then it might be nice to thank the host by presenting her with the Thank You Gift. “Helen, Tupperware bridal showers are fun to have. I know all the people here tonight enjoyed themselves immensely. We have a new product _____ not released for sale that we would like to present to you this evening with thanks from Karen and myself for hosting this bridal shower. You’re a special lady, Helen” (If it was decided before hand that the Thank You Gift is to go to the bride-to-be, have the Host present the Thank You Gift to her.) You should demonstrate the Current Thank You Gift and explain about “Pick Your Own Thank You Gift” choices.
5. Invitations- To make the bridal shower special, present the host with our Invitations. Also give her brochures to put inside each invitation. She can

either hand out or mail to each guest. Confirm the price agreed upon as a donation from each guest on each invitation. Buy an appropriate card and ask each guest to sign the card as they arrive at the shower.

6. Preparations – Check with the Host as to whether there will be any shower decorations. You may wish to decorate your table accordingly. Use the bride's favorite colour or bridal party colour when possible. Have a decorated container for the guests to put their contribution of monies for the Bride's Tupperware.
7. Gift Presentation – The Bride's catalogue and order form could be presented to her in a special way. Write the dollar value of the bride's gift on the top of her order form. Roll the catalogue and order form together like a diploma and tie with a ribbon. "Karen your friends really love you. There can be little doubt. They have paid for your order, all you do is pick it out!" Many guests will also want the opportunity to purchase Tupperware. "Tupperware is at home in every kitchen. I know you'll all want to help Karen in her selection of product for her new home. While Karen is selecting her products, you might like to browse through your own catalogue and see what Tupperware you could add to your product line."
8. Money Collected – The contributions for the bride's gift should be collected and counted by the Host prior to the presentation.
9. Demonstration – The demonstration is directed towards the bride's needs, keeping in mind the needs of the other guests in attendance. "We know that Karen, like all of you, will want to entertain friends often in her new home. The Serving Centre makes an ideal...."
10. Table Shopping – This time is an important part of every demonstration, and a bridal shower is no exception.

"Karen, aren't you excited – being able to select all of that new Tupperware? I know you can't wait to start picking it out! Why don't you come up to the table now and start making your choices and how about the bridal party, mother-of-the-bride, future mother-in-law and all of you following after her?"

11. Dating - Ask for datings at every presentation - it's easy to date at a shower!
 - a. "Susie, you really enjoyed this shower tonight. (Pause) It's fun for me to have gals like you at my demonstrations. I understand you're going to be a bridesmaid at another wedding this summer. (Pause) Had you considered hosting a Tupperware Bridal Shower. As you can see, they're easy, fun and very much appreciated by the bride. Would a Saturday or Sunday afternoon be convenient for you and your guests?"

A bride-to-be will experience many one-in-a-lifetime happenings as the wedding approaches. Let her Tupperware Bridal Shower be one of the most important events always to be remembered.

BRIDAL SHOWER GAME:

Name the 4 things you'd take on a Honeymoon. Give a prize to everyone who put down the "Groom"!